

# COMPANY PROFILE



## DOCUMENT

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### **Company profile**

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#### YARDDIANT WEBLOUNGE PVT LTD

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1.	INTRODUCTION.....	2
2.	OUR MISSION & VISION.....	3
3.	OUR JOURNEY.....	8
4.	AREAS OF EXPERTISE.....	4
5.	LIST OF SOME MAJOR CLIENT.....	9
6.	CONCLUSION.....	14

## 1. INTRODUCTION

Yarddiant aims to deliver web application development with complete and utmost security, we, a web development company in India mainly concentrated in software development services like ecommerce and fashion blog development.

To ensure effective and efficient delivery of services, our company consists of dedicated and highly skilled programmers and website designers, who are mainly working on the latest technologies to help our customers, succeed.

We constantly improve the performance capabilities of our employees with a grand ambition to be a pioneer in commercial world to keep up with the inevitable. As a result, we offer customized web application with best delivery and support providing superior quality products and effective cost. Together we will strive to stand at top.

## 2. OUR MISSION & VISION

**Our Mission** is to achieve the reputation of a quality, high standard & reliable solution in the Web development industry.

**Our Vision:** We aim to be the socially conscious sustainable company providing cutting-edge Web and Software solutions in the competitive global market.

### **Our keys for development:**

- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

### **We believe in**

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

### **Our Team**

Our technical team is well experienced with fast moving trends. Our research wings is strong enough in the areas of PHP, Asp .Net, Java, and HTML5

### 3. AREAS OF EXPERTISE

Yarddiant is one of the leading software development companies in Calicut, kerala, India. The main focus of our company is to provide complete business software development services. Our company has gained the trust and confidence and has nurtured an excellent relationship with our clients. Main Strength of YARDDIANT lies in the blend of professionals, specialized and highly focused operation. Our offers cover the following major areas:

- |                                  |                                  |
|----------------------------------|----------------------------------|
| ✓ Web development                | ✓ WordPress                      |
| ✓ E-commerce development         | ✓ PSD to WordPress               |
| ✓ Classified Website development | ✓ Custom web designing           |
| ✓ Laravel Development            | ✓ Online Marketing               |
| ✓ CMS development                | ✓ Web application security       |
| ✓ Branding                       | ✓ Mobile Application Development |

#### Web development

Yarddiant is a web developing company providing high quality site, customer made designs and more user-friendly websites. We have developed the website in **Laravel** framework which is the most secure and scalable solutions. It has the capabilities to provide an excellent performance of the web apps. Our team has always been successful in creating high end, user friendly, custom- built websites and e-commerce sites, which is known for its cutting edge design and affordable cost.

#### E-commerce Solutions

With customized e- commerce website and shopping cart solutions, we offer the most cost-effective way of promoting your business online.

#### CMS, Wordpress, Drupal

We deliver refined Content Management Solutions to manage the site content productively.

### **PHP and JS Development**

Our team make use of PHP, Drupal, Python, JavaScript/ jQuery and other advanced technology for developing software solutions

## **WordPress**

WordPress development has become a major open source web-based software program which includes maintain blogs and websites built by anyone. Our team of coders, designers and testers work together to develop unique website design themes and templates and provides complete support cum maintenance to your website.

### **Wordpress Theme Customization**

We customize the look and feel with various themes and templates. We also create a customized template as per the business prerequisites

### **Wordpress Responsive Layouts**

We understand the importance of attractive responsive layouts, so we ensure that you get a website which is compatible with every internet enabled device.

### **Wordpress Customized Plugin**

As one of the best wordpress development company we design plugins that can be customized to your specific needs, providing robustness in the back-end as well.

### **Wordpress Maintenance & Support**

We offer 3 months of free maintenance and support services to help our clients focus on their business while we take care of their technical needs.

## **Ecommerce development**

We are one of the leading ecommerce development companies in Kerala, India. For the reason we already know that there is no limit for your requirements on shopping websites, our development wings is ready to implement every requirement you need.

With customized e-commerce website and shopping cart solutions, we offer the most cost-effective way of promoting your business online. Our team makes use of PHP, Drupal, Python, JavaScript/ jQuery and other advanced technology for developing software solutions

## **Classified website Development**

The team Yarddiant, famed for responsive and aesthetic websites, is also pioneers in developing full-fledged classifieds websites where the users can place classified advertisements to lure prospective customers.

### **Advanced Content Management System**

Integrated with a robust content management system, allows the user to utilize the extensive and terrific customization features to its full extent, ensuring complete control over the content creation and management of the website.

### **Secure Payment Gateway Services**

Teamed with customized payment gateway modules, the payment gateway makes transaction hassle-free and helps the classifieds website accept multiple currencies more easily and ensures a high-secure check-out the procedure for the customers.

### **Advertiser Categories**

Provides a more organized way where categories and subcategories are listed under the classified section based on the location, which allows the user to browse the particular section easily. The admin can easily manage and create the categories, strategize it according to its popularity and more.

### **Advertisement Management**

On-page advertising posting form with customizable fields, the core feature of a classified website which helps the admin to earn more revenue from the website. The admin can manage the advertisements, both general and specialized ads the same way and also can change its features in accordance with their requirement.

## SEO

SEO is the simplest means in improving the website so that it will appear at the topmost position of the search results of the search engines like Google, Yahoo, Bng etc. Our search engine optimization core services include: Organic Search, On-Page SEO, Link Building, Keyword Research / Strategy and Activity Report.

### Organic Search

By incorporating tag attributes and optimizing the Web page with relevant content, results in improving and sustaining visibility of your online presence.

### On-Page SEO

Using the right attributes, our team will help you to improve your webpage ranking within the search engine results pages and drive relevant traffic.

### Link Building

One of the vital element in a successful SEO strategy, it helps to build your internal link profile that in turn create impact to the page keywords listed within search engines.

## Digital Marketing:

Our web application developers will partner with your company to transform your business on the web. We will walk the entire web app development path with you from the idea of of the product launch to contribute to your eventual web app successes.

## Fashion Blog development

We develop fashion and lifestyle blogs, street fashion blogs on WordPress platform which gives you a good backend to manage the articles without any hassle. WordPress gives you best collection of plugins and templates for your requirements. It is also easy to integrate an online store to your blog.

## Mobile application development

Yarddiant have extensive experience in creating high performing, digitally transformative and feature-packed native mobile applications for Android and iOS devices.



## 4. OUR JOURNEY

2012	2014	2015
May 2012	September 2014	June 2015
A group of experienced IT Professional united under YARDDIANT.	Launched scribhun.com as the first social platform for bloggers.	Company's quick service in WordPress and website development gained us 100+ WordPress clients all over the world.

2015	2018.....
February, 2015	June, 2018
Services in custom development and digital marketing led them to become best website consultants.	The company moved to new headquarters at Govt. Cyber Park Calicut.

## 5. LIST OF SOME MAJOR CLIENT

YARDDIANT has several clients using its array of products. Our team members have the distinguished experience and association with different national and international clients. A partial list of these clients includes:

### ■ WEBSITE DEVELOPMENT & DESIGN:



Aheeva Contact Center Solution is complete suite of product for Call Center based on Asterisk. It is committed to supplying contact centers with products and solutions of superior quality and exceeding our client's expectations. Our task is to design the website and we have converted it to WordPress.



Billionaire Mansion is a one-stop-destination and the first of its kind in Dubai. Main asset is the easy and natural interaction and flow between restaurant, lounge bar & Shisha terrace, nightclub and Karaoke Prive. We have done the customization in the functionalities of the website as per the client's requirements.



Next Level is developed in WordPress where we have started the work by developing design layouts. After the confirmation of the designs we have converted to the WordPress.



Bybexter retails and markets professional products for beauty salons and eyelash extension stylists. This site is a purchase portal for registered business clients. This is developed in WordPress and added WPML and shipping methods have been added as per the client's requirement.



Techzee is an ecommerce website which provides customers with an easy and user friendly way to get a price for their electronics. We have developed the e-commerce website in WordPress and customized the plugins according to the requirements.

IPWC SCRUBS & MORE

Owing to the versatility of products, the renowned firm becomes a premier destination for the medical scrubs, medical accessories, and medical supply needs. In order to ensure a robust e-commerce enterprise, we implemented an e-commerce engine that enables online orders, a streamlined checkout, tracking data, advanced search option alongside easy content management. The shopping cart solution also allows the customers to handle their own orders without any hassles.



Imercado is the a classified website which urges to facilitate and promote business in Angola. The website provides the customers with the best buy and sale experience. This site is developed in Laravel framework with unique user interface that works well in all devices and browser.



Chemirool is an online website which offers vegetable-based metalworking fluids on the market. The company was founded on the idea of creating an environmentally friendly metalworking fluid that ensures sustainable development. We have developed the e-commerce website in WordPress.



Homify service is a website where companies can register their account to list their services. It is the easiest way to find craftsmen like Cleaner, Electrician, Handyman, Locksmith, Mover, Plumber, Painter and Realtor. Our team has customized the WordPress themes and plugins to make the complete classified website.



Pillyo is the This is a survey based e-commerce website where user can purchase the recommended products based on the survey they attend. This site is developed in Laravel framework with unique user interface that works well in all devices and browser.



L'Adresse37 is a restaurant located at Germany. Our client gave us the PSD and asked us to convert to WordPress website. SO we assigned our developer to convert the PSD to HTML layout and then the developer has converted it into WordPress site. While converting into WordPress, we have used custom field options to make the website fields dynamic. Our team has also used 3D flipping which made the website more attractive. Along with this we used sliders and 360 images.



Immilaw Global Immigration Lawyers is one of the first immigration law firms that serve all the immigration process. They have a range of services spanning from Eligibility assessment, application processing, post-landing, pre-landing, consultation, and educational services. Hence, the prime challenge faced by Yarddiant was to create separate inner pages to each of their services without creating any kind of a hassle to the users. So, we made integrated the home page which houses all of their services which makes the accessibility easy for the user.



Comipont is a manufacturing company that offers accessories like scaffolding, props, and building accessories. This is a WordPress website where we have started the work by developing a PSD. After the confirmation of the designs we have converted to HTML and then to the WordPress. Comipont has more than 100 products to display on the site and we have customized the styles for every product.



Zikani Therapeutics is a preclinical-stage company developing and commercializing novel therapeutics that improve the lives of patients. This is a WordPress website where we have started the work by developing design layouts. After the confirmation of the designs we have converted to the WordPress.



Zikani EM24 Europmedia is developed the website on a highly customized wordpress platform. They are interested to receive information from tips, articles, and videos on topics such as corruption among politicians, judiciary, economy, business, sports or anything you may think may be of common interest. The design and color pattern are advised by the client.



Safety research foundation is a website which aims at the safety and sustainability of all road transportation across Indian subcontinent through research, evaluation, recommendation and improvement to reduce fatalities, Injuries. This website is developed with a customized design in WordPress.



The professionals in Green Tantra aims to create landscapes that stay close to global environment Landscaping, vertical gardening, Hydroponics. We have categorized the whole concept into three categories – Consult, design and execute, which provides clarity and impact on the targeted visitors. Hence when we were developing the custom made WordPress website for the firm, we have given prime importance to the color theme of the website as it should reflect the attitude of the brand. The consultancy firm specializes in Ornamental Landscaping, Edible



Buildahome, the reputed company that has different services under their belt. The main challenge encountered by Yarddiant was to maintain the color theme throughout the design. We have designed a template in Photoshop and after the review; we converted it to WordPress theme. Besides, the client wants all the data to be available in one single page and we succeeded in developing a single page responsive website. It's a matter of pride for us that we could complete a result-driven project within a specific time, as mentioned by the client.



Maple leaf consultancy services provide a span of settlement services and guidance for the immigrants in Canada. In accordance with the requirement from the client, Yarddiant has designed and developed the consultancy website in HTML platform. An inner page on settlement services is created and it describes all the details regarding the amenities offered by the firm. Another page is solely dedicated for financial planning services including Life insurance, wealth management, and estate planning and debt consolidation.



Sports Harbor is solely dedicated to major sports like Tennis, Soccer, golf, NBA and many more. The team Yarddiant developed the website on a highly customized WordPress content management system platform, and the webpage has been updated regularly with A to Z sports news. The high-end website is designed such a way that the user can register and login to participate in the discussion forums and can also buy tickets of the upcoming match from the site itself. It's a matter of pride to us that the website has easily garnered the love of the targeted audience.



JPRI is also actively conducting forensic crash investigations, road safety engineering, data analytics, and capacity building. Yarddiant, being a socially responsible company is more than happy to develop and design the website for the reputed firm. They have the main 6 offices in India and their requirement was to manage the website from a different location. The company provides a range of services and hence our team developed a highly responsive custom- built WordPress website with uniform inner pages. In addition, their social media handle is also incorporated into the website.



In a nutshell, the social blogging platform that works with PHP code features all the characteristics of a social media application. Anyone who is interested in blogging can register and create a profile in the medium, start writing and follow others. The most interesting feature is that they used to pay the article writers and it is purely based on the views and likes of the article.

## 6. CONCLUSION

We understand your concern in ensuring the highest possible talent, experience and price-competitiveness for executing this project. Yarddiant has impressive track record in delivering and executing portal and mobile application projects. We are confident of delivering the same high standards of quality and execution excellence to you. Hope the above will be to your satisfaction and we are looking forward for working with the project and better business relationship.